



WLWK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2664868

Schedule Dates 10/25/16-10/31/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 521/975/8038 (870791)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/975/8038
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Wisconsin CHRISTIAN CABERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/19/16
Last Modified 10/24/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR2533334
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,842.75
Net Total \$27,442.25
Sales Tax

Green Bay (WLWK)			
By Broadcast Month	Spots	Rate	
Oct. 2016	29	\$28,785.00	
Nov. 2016	9	\$3,500.00	
Grand Total:	38	\$32,285.00	

10/28
Adds Ellen spot (Wg for
spot on previous order -
adds \$150)
Changes Packers/Falcons
game time on 10/30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0-9)	10/26/16-10/26/16	4	:30	1P- Dr Oz				1					1	\$30.00	\$30.00	Green Bay (WLWK)	DR OZ	10/19/16
2.0	Normal Line / SPOT (1-0-9)	10/27/16-10/27/16	4	:30	1P- Dr Oz					1				1	\$30.00	\$30.00	Green Bay (WLWK)	DR OZ	10/19/16
3.0	Normal Line / News (2-3-7)	10/30/16-10/30/16	3	:30	8-30A- News-Good Day Wisconsin Sunday								1	1	\$150.00	\$150.00	Green Bay (WLWK)	GOOD DAY-SUB-9	10/19/16
4.0	Normal Line / SPOT (3-3-1)	10/25/16-10/25/16	3	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy Z(Tu)			1						1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY/JUDGE JUDY B	10/19/16
5.0	Normal Line / SPOT (3-3-1)	10/26/16-10/26/16	3	:30	Orbit- [P]Judge Judy(We), [P]Judge Judy Z(We)				1					1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY/JUDGE JUDY B	10/19/16
6.0	Normal Line / SPOT (3-3-1)	10/27/16-10/27/16	3	:30	Orbit- [P]Judge Judy(Th), [P]Judge Judy Z(Th)					1				1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY/JUDGE JUDY B	10/19/16
7.0	Normal Line / SPOT (3-3-1)	10/28/16-10/28/16	3	:30	Orbit- [P]Judge Judy(Fr), [P]Judge Judy Z(Fr)						1			1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY/JUDGE JUDY B	10/19/16
8.0	Normal Line / SPOT (3-3-1)	10/31/16-10/31/16	3	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy Z(Mo)		1							1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY/JUDGE JUDY B	10/19/16
9.0	Revised Line / News (4-2-9)	10/29/16-10/29/16	4	:30	9P- News-FOX 11 News at Nine							1					Green Bay (WLWK)	Sa 9p news	10/19/16
9.1	Normal Line / News (4-2-9)	10/29/16-10/29/16	4	:30	10P- News-FOX 11 News at Nine							1		1	\$150.00	\$150.00	Green Bay (WLWK)	Sa 9p news	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/975/8038
Account Types National/Political Candidate Agency/ BRD
Billing Type Standard
Comments CHRISTIAN CABERO
WISCONSIN
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/19/16
Last Modified 10/24/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR2533334
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,842.75
Net Total \$27,442.25
Sales Tax

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Oct. 2016	29	\$28,785.00
Nov. 2016	9	\$3,500.00
Grand Total:	38	\$32,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (5-3.6)	10/29/16-10/29/16	3	:30	8a- News-Good Day Wisconsin Saturday								1	1	\$200.00	\$200.00	Green Bay (WLWK)	GOOD DAY-SA8-9	10/19/16
11.0	Normal Line / News (6-3.8)	10/29/16-10/29/16	3	:30	7a- News-Good Day Wisconsin Saturday								1	1	\$250.00	\$250.00	Green Bay (WLWK)	GOOD DAY-SA7-8	10/19/16
12.0	Normal Line / News (7-3.5)	10/30/16-10/30/16	3	:30	7a- News-Good Day Wisconsin Sunday								1	1	\$250.00	\$250.00	Green Bay (WLWK)	GOOD DAY-SU7-8	10/19/16
13.0	Revised Line / News (8-6.6)	10/30/16-10/30/16	3	:30	9p- News-FOX 11 News at Nine								1	1			Green Bay (WLWK)	FOX11 NWS9 SU	10/19/16
13.1	Normal Line / News (8-6.6)	10/30/16-10/30/16	3	:30	10p- News-FOX 11 News at Ten								1	1	\$500.00	\$500.00	Green Bay (WLWK)	FOX11 NWS9 SU	10/24/16
14.0	Revised Line / SPOT (9-8.5)	10/25/16-10/25/16	3	:30	6:30p- Wheel of Fortune								1	1			Green Bay (WLWK)	WHEEL-FORTUNE	10/19/16
14.1	Normal Line / SPOT (22-8.5)	10/25/16-10/25/16	3	:30	5:30p- Wheel of Fortune								1	1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL-FORTUNE	10/24/16
15.0	Normal Line / SPOT (9-8.5)	10/27/16-10/27/16	3	:30	6:30p- Wheel of Fortune								1	1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL-FORTUNE	10/19/16
16.0	Normal Line / SPOT (9-8.5)	10/31/16-10/31/16	3	:30	6:30p- Wheel of Fortune								1	1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL-FORTUNE	10/19/16
17.0	Normal Line / News (10-4.0)	10/26/16-10/26/16	2	:30	5p- News-FOX 11 News at Five								1	1	\$700.00	\$700.00	Green Bay (WLWK)	FOX 11 NEWS-5	10/19/16

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Phone/Fax /
CPE 521/975/8038
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments CHRISTIAN CABEIRO
WISCONSIN
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/19/16
Last Modified 10/24/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25333334
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,842.75
Net Total \$27,442.25
Sales Tax

Green Bay (WLUK)	Spots	Rate
By Broadcast Month		
Oct. 2016	29	\$28,785.00
Nov. 2016	9	\$3,500.00
Grand Total:	38	\$32,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / News (10-4-0)	10/28/16-10/28/16	2	:30	5P- News-FOX 11 News at Five	1					1			1	\$700.00	\$700.00	Green Bay (WLUK)	FOX 11 NEWS-5	10/19/16
19.0	Normal Line / News (10-4-0)	10/31/16-10/31/16	2	:30	5P- News-FOX 11 News at Five	1								1	\$700.00	\$700.00	Green Bay (WLUK)	FOX 11 NEWS-5	10/19/16
20.0	Normal Line / SPOT (11-7-3)	10/26/16-10/26/16	3	:30	6P- Jeopardy				1					1	\$600.00	\$600.00	Green Bay (WLUK)	JEOPARDY	10/19/16
21.0	Normal Line / SPOT (11-7-3)	10/28/16-10/28/16	3	:30	6P- Jeopardy					1				1	\$600.00	\$600.00	Green Bay (WLUK)	JEOPARDY	10/19/16
22.0	Normal Line / SPOT (11-7-3)	10/31/16-10/31/16	3	:30	6P- Jeopardy						1			1	\$600.00	\$600.00	Green Bay (WLUK)	JEOPARDY	10/19/16
24.0	Normal Line / SPOT (13-1-6)	10/25/16-10/25/16	3	:30	3P- Ellen Degeneres						1			1	\$150.00	\$150.00	Green Bay (WLUK)	ELLEN	10/19/16
25.0	Normal Line / News (14-2-6)	10/29/16-10/29/16	3	:30	6A- News-Good Day Wisconsin Saturday							1		1	\$250.00	\$250.00	Green Bay (WLUK)	GOOD DAY-SA6-7	10/19/16
26.0	Normal Line / News (15-1-4)	10/31/16-10/31/16	3	:30	6A- News-Good Day Wisconsin 430a(Mo), [P]News-Good Day Wisconsin 5a(Mo)								1	1	\$150.00	\$150.00	Green Bay (WLUK)	GOOD DAY WS-6A<	10/19/16
27.0	Normal Line / News (16-1-5)	10/27/16-10/27/16	4	:30	10P- News-FOX 11 News at Ten					1				1	\$175.00	\$175.00	Green Bay (WLUK)	FOX 11 NWS-TEN<	10/19/16
28.0	Normal Line / News (16-1-5)	10/31/16-10/31/16	4	:30	10P- News-FOX 11 News at Ten								1	1	\$175.00	\$175.00	Green Bay (WLUK)	FOX 11 NWS-TEN<	10/19/16

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29.0	Normal Line / News (17-2.1)	10/30/16-10/30/16	3	:30	6a- News-Good Day Wisconsin Sunday								1	1	\$250.00	\$250.00	Green Bay (WLWK)	GOOD DAY-SU-7	10/19/16
30.0	Normal Line / News (18-2.0)	10/31/16-10/31/16	3	:30	5A- News-Good Day Wisconsin Sa		1							1	\$250.00	\$250.00	Green Bay (WLWK)	GOOD DAY W-5-6A	10/19/16
31.0	Normal Line / SPOT (19-1.0)	10/27/16-10/27/16	3	:30	10:35P- Seinfeld				1					1	\$125.00	\$125.00	Green Bay (WLWK)	SEINFELD<	10/19/16
32.0	Normal Line / SPOT (19-1.0)	10/28/16-10/28/16	3	:30	10:35P- Seinfeld					1				1	\$125.00	\$125.00	Green Bay (WLWK)	SEINFELD<	10/19/16
33.0	Normal Line / SPOT (19-1.0)	10/31/16-10/31/16	3	:30	10:35P- Seinfeld		1							1	\$125.00	\$125.00	Green Bay (WLWK)	SEINFELD<	10/19/16
34.0	Normal Line / News (20-5.5)	10/27/16-10/27/16	3	:30	9P- News-FOX 11 News at Nine					1				1	\$700.00	\$700.00	Green Bay (WLWK)	FOX 11 NEWS-9	10/19/16
35.0	Revised Line / News (20-5.5)	10/28/16-10/28/16	3	:30	9P- News-FOX 11 News at Nine						1			1			Green Bay (WLWK)	FOX 11 NEWS-9	10/19/16
35.1	Normal Line / News (23)	10/28/16-10/28/16	3	:30	10P- News-FOX 11 News at Ten						1			1	\$700.00	\$700.00	Green Bay (WLWK)	FOX 11 NEWS-9	10/24/16
36.0	Normal Line / News (20-5.5)	10/31/16-10/31/16	3	:30	9P- News-FOX 11 News at Nine		1							1	\$700.00	\$700.00	Green Bay (WLWK)	FOX 11 NEWS-9	10/19/16
37.0	Revised Line / NFL Green Bay Packers (21-45.0)	10/30/16-10/30/16	3	:30	12P- Sports-FOX NFL NON Packers								1				Green Bay (WLWK)	PACKERS / FALCONS	10/19/16

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37.1	Normal Line / NFL Green Bay Packers (21-45.0)	10/30/16-10/30/16	3	:30	3:30P- Sports-FOX NFL Packers Game								1	1	\$20,000.00	\$20,000.00	Green Bay (WLUK)	PACKERS / FALCONS	10/24/16
38.0	Normal Line / SPOT (24)	10/26/16-10/26/16	3	:30	10A- FOX 11 Living w Amy				1					1	\$100.00	\$100.00	Green Bay (WLUK)	living with amy	10/24/16
39.0	Normal Line / SPOT (13-1.6)	10/28/16-10/28/16	3	:30	3P- Ellen DeGeneres						1			1	\$150.00	\$150.00	Green Bay (WLUK)	ELLEN	10/24/16

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Date:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLWK Green Bay, WI	Date: 10-19-16
--	--------------------------

I, American Media Advocacy Group,

being/on behalf of: Donald J. Trump for President, Inc.,

a legally qualified candidate of the Republican Party

political party for the office of: President of the United States of America

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Steve Sykes

Signature

To Be Signed By Station Representative

☒ Accepted
Chris Lee

Signature

☐ Accepted in Part
Chris Lee

Printed Name

☐ Rejected
BSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syckes agent for Donald J Trump for President Inc

signature of candidate or authorized committee

Steve Syckes

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.